

Introductory sub-table (I)(a)

|   |          |   |  |
|---|----------|---|--|
| Name of the Company: INTERACTIVE FINANCIAL SERVICES LIMITED   |          |   |  |
| Scrip Code, Name of the scrip, class of security: INTERACTIV - EQUITY SHARES                          |          |   |  |
| Quarter ended: 31st DECEMBER, 2014  |          |   |  |
| Partly paid-up shares:-   |          | As a % of total no. of partly paid-up shares              | As a % of total no. of shares of the company   |
| Held by promoter/promoter group   | 0        | 0   | 0  |
| Held by public  | 0        | 0   | 0  |
| <b>Total</b>  | <b>0</b> | <b>0</b>  | <b>0</b>   |
| Outstanding convertible securities:- No. of outstanding securities                                    |          | As a % of total no. of outstanding convertible securities | As a % of total no. of shares of the company, assuming full conversion of the convertible securities |
| Held by promoter/promoter group   | 0        | 0   | 0  |
| Held by public  | 0        | 0   | 0  |
| <b>Total</b>  | <b>0</b> | <b>0</b>  | <b>0</b>   |
| Warrants:-  |          | As a % of total no. of warrants                           | As a % of total no. of shares of the company, assuming full conversion of warrants                   |
| Held by promoter/promoter group   | 0        | 0   | 0  |
| Held by public  | 0        | 0   | 0  |
| <b>Total</b>  | <b>0</b> | <b>0</b>  | <b>0</b>   |
| Total paid-up capital of the company, assuming full conversion of warrants and convertible securities |          |   |  |
| 30131001  |          |   | 100  |

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(D)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

| Sr. No.      | Name of the shareholder            | Details of Shares held |                                   |          | Encumbered shares (*)              |  | Details of warrants     |   | Details of convertible securities     |   | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|--------------|------------------------------------|------------------------|-----------------------------------|----------|------------------------------------|--|-------------------------|---|---------------------------------------|---|--|
|              |                                    | Number of shares held  | As a % of grand total (A)+(B)+(C) | No.      | As a percentage (V)=(VI)/(III)*100 | As a % of grand total (A)+(B)+(C) of sub-clause (D)(a) | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | As a % total number of convertible securities of the same class |  |
| (i)          | (ii)                               | (iii)                  | (iv)                              | (v)      | (vi)=(v)/(iii)*100                 | (vii)  | (viii)                  | (ix)  | (x)                                   | (xi)  | (xii)  |
| 1            | ASHOK P VITHLANI                   | 129100                 | 4.28                              |          | 0.00                               | 0.00   |                         | 0   |                                       | 0   |  |
| 2            | MEENABEN D SOMAIYA                 | 25500                  | 0.85                              |          | 0.00                               | 0.00   |                         | 0   |                                       | 0   |  |
| 3            | DHARMESH B SOMAIYA                 | 32000                  | 1.06                              |          | 0.00                               | 0.00   |                         | 0   |                                       | 0   |  |
| 4            | SANJAY A POPAT                     | 47000                  | 1.56                              |          | 0.00                               | 0.00   |                         | 0   |                                       | 0   |  |
| 5            | MEDRICK INVESTMENT & FINANCE P LTD | 867400                 | 28.79                             |          | 0.00                               | 0.00   |                         | 0   |                                       | 0   |  |
| 6            | POLAD TRADERS PVT LTD              | 92500                  | 3.07                              |          | 0.00                               | 0.00   |                         | 0   |                                       | 0   |  |
| 7            | POLAD FINANCE LTD                  | 84600                  | 2.81                              |          | 0.00                               | 0.00   |                         | 0   |                                       | 0   |  |
| <b>TOTAL</b> |                                    | <b>1278100</b>         | <b>42.42</b>                      | <b>0</b> | <b>0.00</b>                        | <b>0.00</b>  | <b>0</b>                | <b>0</b>  | <b>0</b>                              | <b>0</b>  | <b>0</b>   |

(\*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

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**Statement Showing Shareholding Pattern**

|               |  |                        | Table (I)(a)           |  |   |                            |  |                 |
|---------------|--|------------------------|------------------------|--|---|----------------------------|--|-----------------|
| Category code | Category of Shareholder                                      | Number of Shareholders | Total number of shares | Number of shares held in dematerialized form | Total shareholding as a percentage of total number of |                            | Shares Pledged or otherwise encumbered |                 |
|               |  |                        |                        |  | As a percentage of(A+B) <sup>1</sup>                  | As a percentage of (A+B+C) | Number of shares                       | As a percentage |
| (I)           | (II)   | (III)                  | (IV)                   | (V)  | (VI)  | (VII)                      | (VIII)                                 | (VIII)/(IV)     |
| <b>(A)</b>    | <b>Shareholding of Promoter and</b>                          |                        |                        |  |   |                            |  |                 |
| <b>1</b>      | <b>Indian</b>  |                        |                        |  |   |                            |  |                 |
| (a)           | Individuals/ Hindu Undivided Family                          | 4                      | 233600                 |  | 7.75  | 7.75                       | 0                                      | 0.00            |
| (b)           | Central Government/ State Government(s)                      |                        |                        |  | 0.00  | 0.00                       | 0                                      | 0.00            |
| (c)           | Bodies Corporate   | 3                      | 1044500                |  | 34.67   | 34.67                      | 0                                      | 0.00            |
| (d)           | Financial Institutions/ Banks                                |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
| (e)           | Any Others(Specify)  |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
| (e-i)         |  |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
| (e-ii)        |  |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
|               | <b>Sub Total(A)(1)</b>                                       | <b>7</b>               | <b>1278100</b>         | <b>0</b>                                     | <b>42.42</b>  | <b>42.42</b>               | <b>0</b>                               | <b>0.00</b>     |
| <b>2</b>      | <b>Foreign</b>   |                        |                        |  |   |                            |  |                 |
| a             | Individuals (Non-Residents Individuals/ Foreign Individuals) |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
| b             | Bodies Corporate   |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
| c             | Institutions   |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
| d             | Qualified Foreign Investor                                   |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
| e             | Any Others(Specify)  |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
| e-i           |  |                        |                        |  | 0.00  | 0.00                       |  | 0.00            |
| e-ii          |  |                        |                        |  |   |                            |  |                 |
|               | <b>Sub Total(A)(2)</b>                                       | <b>0</b>               | <b>0</b>               | <b>0</b>                                     | <b>0.00</b>   | <b>0.00</b>                | <b>0</b>                               | <b>0.00</b>     |
|               | <b>Total Shareholding of Promoter and</b>                    | <b>7</b>               | <b>1278100</b>         | <b>0</b>                                     | <b>42.42</b>  | <b>42.42</b>               | <b>0</b>                               | <b>0.00</b>     |
| <b>(B)</b>    | <b>Public shareholding</b>                                   |                        |                        |  |   |                            |  |                 |
| <b>1</b>      | <b>Institutions</b>  |                        |                        |  |   |                            |  |                 |
| (a)           | Mutual Funds/ UTI  |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (b)           | Financial Institutions/ Banks                                |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (c)           | Central Government/ State Government(s)                      |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (d)           | Venture Capital Funds  |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (e)           | Insurance Companies  |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (f)           | Foreign Institutional Investors                              |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (g)           | Foreign Venture Capital Investors                            |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (h)           | Qualified Foreign Investor                                   |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (i)           | Any Other (specify)  |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (i-ii)        |  |                        |                        |  | 0.00  | 0.00                       |  |                 |
| (i-ii)        |  |                        |                        |  |   |                            |  |                 |
|               | <b>Sub-Total (B)(1)</b>                                      | <b>0</b>               | <b>0</b>               | <b>0</b>                                     | <b>0.00</b>   | <b>0.00</b>                |  |                 |
| <b>B 2</b>    | <b>Non-institutions</b>                                      |                        |                        |  |   |                            |  |                 |

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|        |   |             |                |          |               |               |          |             |
|--------|---|-------------|----------------|----------|---------------|---------------|----------|-------------|
| (a)    | Bodies Corporate  | 5           | 69600          |          | 2.31          | 2.31          |          |             |
| (b)    | Individuals   |             |                |          | 0.00          | 0.00          |          |             |
| I      | Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh   | 1703        | 1343400        |          | 44.59         | 44.59         |          |             |
| II     | ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.      | 7           | 322000         |          | 10.69         | 10.69         |          |             |
| (c)    | Qualified Foreign Investor  |             |                |          | 0.00          | 0.00          |          |             |
| (d)    | Any Other (specify)   |             |                |          | 0.00          | 0.00          |          |             |
| (d-i)  |   |             |                |          | 0.00          | 0.00          |          |             |
| (d-ii) |   |             |                |          |               |               |          |             |
|        | <b>Sub-Total (B)(2)</b>   | <b>1715</b> | <b>1735000</b> | <b>0</b> | <b>57.58</b>  | <b>57.58</b>  |          |             |
| (B)    | <b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>                                     | <b>1715</b> | <b>1735000</b> | <b>0</b> | <b>57.58</b>  | <b>57.58</b>  |          |             |
|        | <b>TOTAL (A)+(B)</b>  | <b>1722</b> | <b>3013100</b> | <b>0</b> | <b>100.00</b> | <b>100.00</b> |          |             |
| (C)    | <b>Shares held by Custodians and against which Depository Receipts have been issued</b> |             |                |          |               |               |          |             |
| 1      | Promoter and Promoter Group   |             |                |          |               | 0.00          |          | 0.00        |
| 2      | Public  |             |                |          |               | 0.00          |          |             |
|        | <b>Sub-Total (C)</b>  | <b>0</b>    | <b>0</b>       | <b>0</b> |               | <b>0</b>      | <b>0</b> |             |
|        | <b>GRAND TOTAL (A)+(B)+(C)</b>  | <b>1722</b> | <b>3013100</b> | <b>0</b> |               | <b>100.00</b> | <b>0</b> | <b>0.00</b> |

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| SR. No. | Notes |
|---------|-------|
| 1       |       |
| 2       |       |
| 3       |       |
| 4       |       |
| 5       |       |
| 6       |       |

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**(D)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

| Sr. No.      | Name of the shareholder | Number of shares held | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (D)(a) above} | Details of warrants     |   | Details of convertible securities     |  | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|--------------|-------------------------|-----------------------|--|-------------------------|---|---------------------------------------|--|--|
|              |                         |                       |  | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | % w.r.t total number of convertible securities of the same class |  |
| 1            | MADHUSUDAN R. PATEL     | 40000                 | 1.33   |                         | 0   |                                       | 0  |  |
| 2            | SHEELA HANSOTI          | 41900                 | 1.39   |                         | 0   |                                       | 0  |  |
| 3            | BHARAT M. SHAH          | 53000                 | 1.76   |                         | 0   |                                       | 0  |  |
| 4            | SUDHIR KANADA           | 127500                | 4.23   |                         | 0   |                                       | 0  |  |
| <b>TOTAL</b> |                         | <b>262400</b>         | <b>8.71</b>  |                         | <b>0</b>  |                                       | <b>0</b>   | <b>0</b>   |

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**(D)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company**

| Sr. No.      | Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them | Number of shares | Shares as a percentage of total number of shares<br>{i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} | Details of warrants |   |                                       | Details of convertible securities                                |          | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|--------------|---|------------------|---|---------------------|---|---------------------------------------|--|----------|--|
|              |   |                  |   | Number of warrants  | As a % total number of warrants of the same class | Number of convertible securities held | % w.r.t total number of convertible securities of the same class |          |  |
| 1            | NIL   |                  | 0.00  |                     | 0   |                                       | 0  |          |  |
| 2            |   |                  |   |                     |   |                                       |  |          |  |
| 3            |   |                  |   |                     |   |                                       |  |          |  |
| 4            |   |                  |   |                     |   |                                       |  |          |  |
| 5            |   |                  |   |                     |   |                                       |  |          |  |
| 6            |   |                  |   |                     |   |                                       |  |          |  |
| 7            |   |                  |   |                     |   |                                       |  |          |  |
| 8            |   |                  |   |                     |   |                                       |  |          |  |
| 9            |   |                  |   |                     |   |                                       |  |          |  |
| 10           |   |                  |   |                     |   |                                       |  |          |  |
| <b>TOTAL</b> |   | <b>0</b>         | <b>0.00</b>   | <b>0</b>            | <b>0</b>  | <b>0</b>                              | <b>0</b>   | <b>0</b> |  |

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(I)(d) Statement showing details of locked-in shares

| Sr. No. | Name of the shareholder | Number of locked-in shares | Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|---------|-------------------------|----------------------------|--|
| 1       | Nil                     | 0                          | 0.00   |
| 2       |                         |                            |  |
| 3       |                         |                            |  |
| 4       |                         |                            |  |
| 5       |                         |                            |  |
| 6       |                         |                            |  |
| 7       |                         |                            |  |
| 8       |                         |                            |  |
| 9       |                         |                            |  |
| TOTAL   |                         | 0                          | 0.00   |

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(II)(a) Statement showing details of Depository Receipts (DRs)

| Sr. No.      | Type of outstanding DR<br>(ADRs, GDRs, SDRs, etc.) | Number of outstanding<br>DRs | Number of shares<br>underlying outstanding DRs | Shares underlying outstanding DRs as a<br>percentage of total number of shares<br>{i.e., Grand Total (A)+(B)+(C) indicated<br>in Statement at para (I)(a) above} |
|--------------|--|------------------------------|--|--|
| 0            | Nil  | 0                            | 0  | 0.00   |
| 2            |  |                              |  |  |
| 3            |  |                              |  |  |
| 4            |  |                              |  |  |
| 5            |  |                              |  |  |
| 6            |  |                              |  |  |
| 7            |  |                              |  |  |
| 8            |  |                              |  |  |
| 9            |  |                              |  |  |
| <b>TOTAL</b> |  |                              |  | 0.00   |

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**(D)(b)** Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

| Sr. No.      | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (D)(a) above} |
|--------------|-----------------------|---|---|---|
| 1            | Nil                   | N.A.  | 0   | 0.00  |
| 2            |                       |   |   |   |
| 3            |                       |   |   |   |
| 4            |                       |   |   |   |
| 5            |                       |   |   |   |
| 6            |                       |   |   |   |
| 7            |                       |   |   |   |
| 8            |                       |   |   |   |
| 9            |                       |   |   |   |
| <b>TOTAL</b> |                       |   | 0   | 0.00  |

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